

What is claimed:

1. A cleaning composition comprising:
about 0.01 to about 10 wt-% penetrant; and
about 0.01 to about 20 wt-% nonionic surfactant.
2. The composition of claim 1 wherein the penetrant comprises EO/PO copolymer.
3. The composition of claim 2 further comprising about 1 to about 20 wt-% amphoteric surfactant.
4. The composition of claim 3, comprising:
about 0.02 to about 5 wt-% EO/PO copolymer;
about 0.1 to about 10 wt-% nonionic surfactant; and
about 2 to about 10 wt-% amphoteric surfactant.
5. The composition of claim 3 comprising:
about 0.02 to about 5 wt-% EO/PO copolymer;
about 0.1 to about 10 wt-% nonionic surfactant;
about 2 to about 10 wt-% amphoteric surfactant;
about 2 to about 10 wt-% builder;
about 2 to about 10 wt-% alkalinity source; and
about 2 to about 10 wt-% anionic hydrotrope.
6. The composition of claim 5 wherein the builder comprises aminocarboxylate.
7. The composition of claim 6, wherein the builder comprises polycarboxylic acid and aminocarboxylate.

8. The composition of claim 6, wherein the aminocarboxylate comprises ethylenediaminetetraacetic acid (EDTA), salt thereof, or mixture thereof.
9. The composition of claim 1 wherein the nonionic surfactant comprises one of alkyl-, aryl-, and aralkyl-, alkoxylates, alkylpolyglycosides and their derivatives, amines and their derivatives, and amides and their derivatives.
10. The composition of claim 9 wherein the nonionic surfactant comprises ethoxylate.
11. The composition of claim 9 wherein the ethoxylate comprises C6-C12 ethoxylate.
12. The composition of claim 3 wherein the amphoteric surfactant comprises betaine.
13. The composition of claim 12 wherein the amphoteric surfactant comprises cocoamidopropylbetaine.
14. A method of cleaning a surface, comprising:
applying to the surface an aqueous cleaning composition comprising:
 - (a) about 0.02 to about 5 wt-% EO/PO copolymer;
 - (b) about 0.1 to about 10 wt-% nonionic surfactant; and
 - (c) about 2 to about 10 wt-% amphoteric surfactant.
15. The method of claim 14, wherein applying comprises brushing or rubbing the cleaning composition on the surface.
16. The method of 14, wherein applying to the surface an aqueous cleaning composition comprises applying to a carpet or upholstery an aqueous cleaning composition.
17. The method of claim 14, further comprising removing a portion of the composition from the surface.

18. The method of claim 14, wherein the cleaning composition comprises:
 - about 0.02 to about 5 wt-% EO/PO copolymer;
 - about 0.1 to about 10 wt-% nonionic surfactant;
 - about 2 to about 10 wt-% amphoteric surfactant;
 - about 2 to about 10 wt-% builder;
 - about 2 to about 10 wt-% alkalinity source; and
 - about 2 to about 10 wt-% anionic hydrotrope.
19. The method of claim 14, wherein the builder comprises aminocarboxylate.
20. The method of claim 19, wherein the aminocarboxylate comprises ethylenediaminetetraacetic acid (EDTA), salt thereof, or mixture thereof.